

Please register in advance to guarantee your lunch
Make cheques payable to NODEAC

Send registration and payment to: Janna Bremer, NODEAC
45 Salts Road

Enderby, BC V0E 1V3

E-Mail: janna.brinkman@gmail.com

NAME: _____

ADDRESS: _____

PHONE NUMBER: _____

Number of registrants X \$25.00 per registration = _____ X \$25.00= _____

RSVP DEADLINE: THURSDAY, FEBRUARY 18, 2019

****Due to past issues, to guarantee a lunch, you MUST be registered****

The North Okanagan Dairy Seminar is organized and hosted by the North Okanagan Dairy Extension Advisory Committee

KEVIN DE VOS
CHRIS ORMEL
RALPH VAN DALFSEN
MICHAEL HAAK
REBECCA HESLOP
JANNA BREMER



Additional Thanks to
Iain Sutherland
Teri Kopp
Laura Code

North Okanagan Dairy Seminar and Trade Show

THURSDAY
February 28, 2019
9:00 am to 3:15 pm



PRESTIGE
HARBOURFRONT
CONVENTION CENTRE
251 Harbourfront Dr NE
Salmon Arm, BC
250 833-5800

Thursday
February 28, 2019
Tom Droppo - Chair
Ministry of Agriculture
Dairy Industry Specialist

9:00 am TRADE SHOW OPENS

10:00 am Julaine Treur
 Social Media

10:30 am Daphne Holterman
 11 Strategies for Success

11:15 am Steven Jensen
 Questions you should be asking

11:45 pm Lunch & Trade Show

1:15 pm Lloyd Holterman
 Strategies to Reduce Culling &
 Adjusting to the US Dairy Situation

2:15 pm Margaret Crowley & Chris Jenkins
 Changes to the Agricultural
 Waste Control Regulation

3:00 pm Door Prizes



Keynote Speakers

Social Media

Julaine Treur is a dairy farmer's wife and a mom of three in Agassiz, BC. When she's not busy with farm and family life, she enjoys writing about Canadian dairy farming on Facebook and her newly begun blog, "In Udder News..."



Questions you should be asking

Steven Jensen was appointed Regional Vice President, Business Banking of BMO for the BC Interior and Vancouver Island effective February 13, 2017. Steven began his career over 16 years ago managing a small business commercial portfolio servicing the Vancouver Island and North Coast markets. His various career experiences are in small business, project financing, senior debt, syndications, Corporate Finance & Mergers & Acquisition Financing. Steven consistently demonstrates his passion for the customer. Steven holds a Commerce Degree from the University of Victoria and a MBA from Queens University.



Changes to the Agricultural Waste Control Regulation
Margaret Crowley & Chris Jenkins, BC Ministry of Environment & Climate Change Strategy

The Agricultural Waste Control Regulation (AWCR) is undergoing a comprehensive review aimed at: enhancing and improving water and air quality by requiring that environmentally protective agricultural practices are followed; ensuring water-courses and groundwater are protected through proper storage and use of manure, other nutrient sources and agricultural materials; and updating guidance to facilitate appropriate and beneficial use of agricultural by-products. This presentation will summarize the revisions to the new AWCR which is expected to become effective in early 2019.



Lloyd & Daphne Holterman come from Wisconsin. It all started in 1980, when Lloyd and Daphne began farming alongside of Lloyd's parents. After six years of work and a two-year break, they returned to purchase the cows and equipment, finally buying the entire 226-acre farm in 1994. Today, they sell high-quality milk that is made into cheese, market genetics from their 1050 cow Holstein herd, and farm 1,750 acres of corn, alfalfa and other grasses. Rosy-Lane Holsteins LLC was formed in 1999 and Holtermans have two younger partners: Tim Strobel (handles crops, feeding, nutrient management & safety) and Jordan Matthews (manages the milk parlor/dairy staff and herd reproduction).

Lloyd and Daphne are big believers that when your values, goals and business plan all overlap, you get the maximum satisfaction out of life.

11 Strategies for Success

Daphne Holterman's farm duties include overseeing employee records, human resources, safety, animal care; calf program advisor; public relations & public information officer; and farm tour organizer. She holds an Agricultural Journalism degree from the University of Wisconsin-Madison, 1981. She earned her APR (Accredited Public Relations) & clients included state and national companies and organizations, focusing on agriculture and food industries.



Strategies to Reduce Culling & Adjusting to the US Dairy Situation

Lloyd Holterman is responsible for overall farm management, genetics & business management. He holds a B.S. in Dairy Science, University of Wisconsin-Madison, 1980. Lloyd is also a graduate of the University of Wisconsin Agribusiness Executive Management program, Leadership Watertown program, and Executive Program for Ag Producers (Texas A&M University). He has served on many committees including the Holstein Association USA Genetic Advancement Committee, Professional Dairy Producers of Wisconsin (PDPW founding member), and Dairy Business Association board member (2016-2019), and Wisconsin Master Farmers.

